

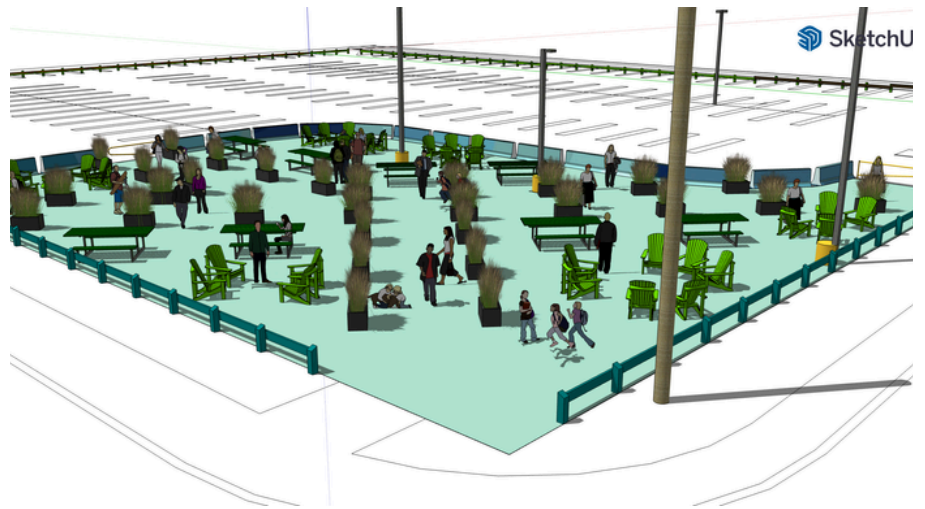
REQUEST FOR EXPRESSION OF INTEREST
AN OPEN CALL FOR CANADIAN VISUAL ARTISTS
Deadline: March 28th, 2025

LOCATION SCOPE:

34 Hanna Parking Lot

Asphalt mural for interim park activation.

Note: The colours of the furnishings (planters, Muskoka chairs, and picnic tables) are as shown



WHAT WE ARE LOOKING FOR:

We are seeking expressions of interest from experienced visual artists or muralists to submit their bio/portfolio. Selected artist(s) will be chosen based on artistic merit, professional experience and capacity to complete the project. Please include the description and renderings of your vision in (PDF/PPT format). This call is open to professional artists living in the GTA or the surrounding area. We encourage artists that are indigenous, people of colour, women, 2SLGBTQ+, people with disabilities, and members of other marginalized communities to apply.

BUDGET & TIMELINE

\$ 13,500 + HST (Includes artist fees, all materials, and licenses/permits)

Submission Deadline: March 28th, 2025 at 5:00 PM

Artist Interviews & Selection: March 31st- April 11th, 2025

Artist Agreement: April 14th- April 18th 2025

Mural Design Creation & Approval: April 21st- April 30th, 2025

Preparation: May 1st- May 5th, 2025

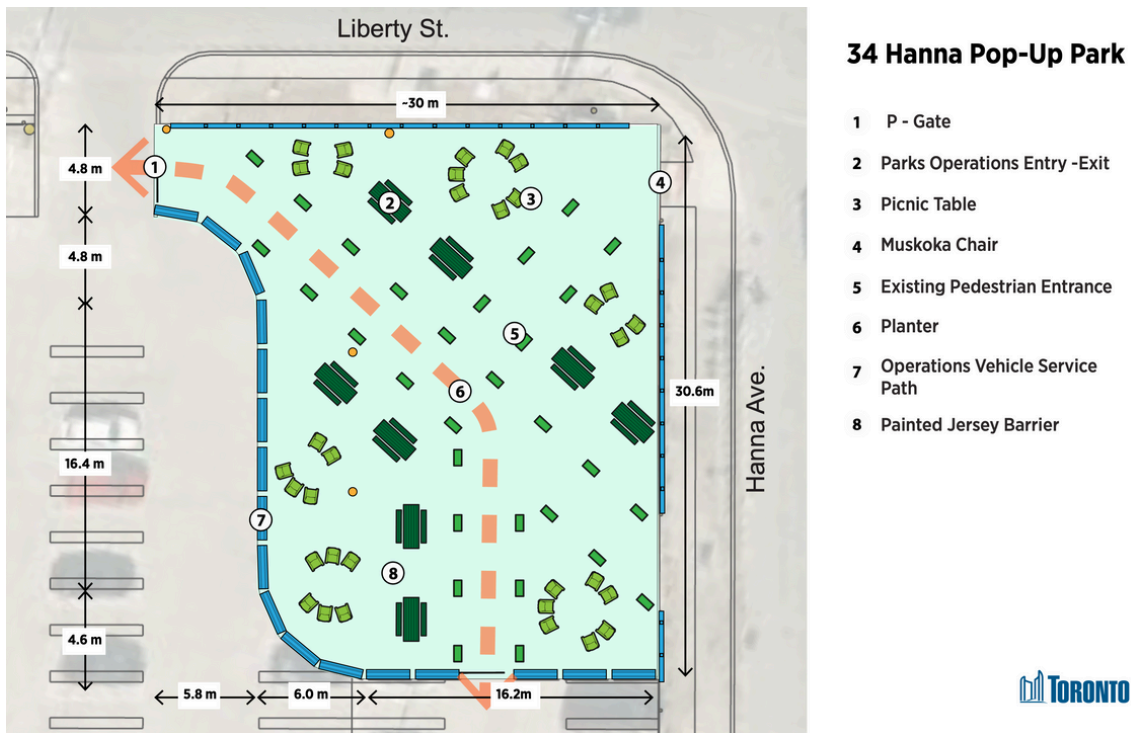
Mural Painting: May 6th- May 25th, 2025

Plaque Design and Installation: By May 30th, 2025

MURAL LOCATION:

Starting in Spring 2025, a section of the 34 Hanna parking lot will be transformed into an interim park space until full park construction begins in 2027. Designed for passive enjoyment, the temporary park will feature seating areas and planters, creating a welcoming environment for visitors. To add vibrancy and define the space, a large mural will be painted on the asphalt.

This artistic addition will not only enhance the park’s visual appeal but also celebrate the community, making the area more inviting while softening the impact of the existing pavement.

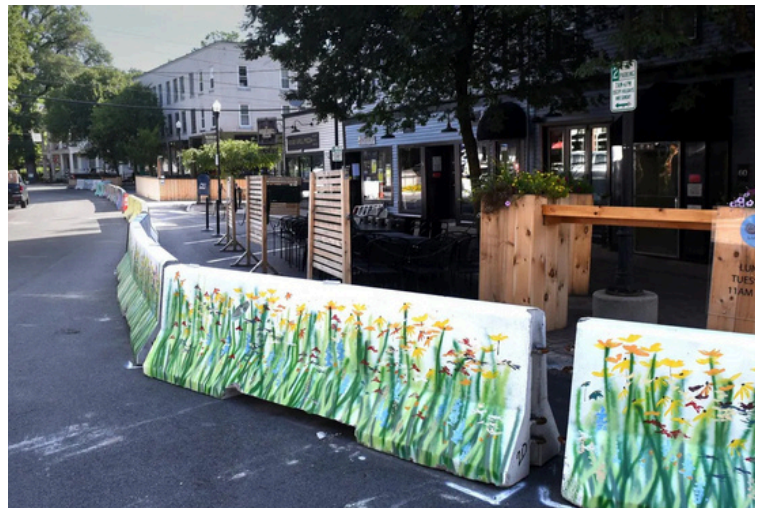
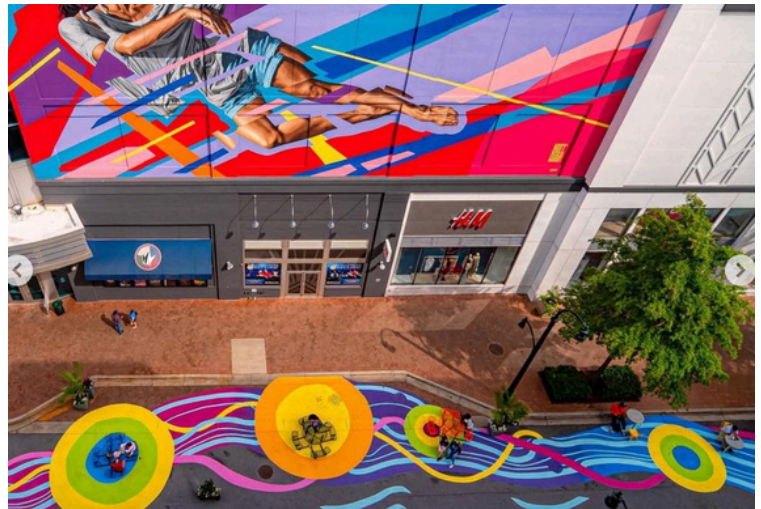


MURAL THEME:

The mural will transform the asphalt into a vibrant, Instagram-worthy artwork that infuses the space with energy and warmth, making it a welcoming destination. Featuring bold colours, dynamic patterns, and playful elements, the design will capture the spirit of the community while providing an engaging and visually striking backdrop for visitors.

More than just decoration, this creative installation will invite interaction, encouraging people to gather, relax, and connect in a unique and lively setting. By bringing art and public space together, the mural will not only define the interim park but also set the stage for its future transformation.

Examples:





GENERAL INFO:

- The art mural is a collaborative project between the Liberty Village BIA and the City of Toronto. The proposed design will require approval from all parties, with each organization being acknowledged and their logos featured on the final mural.
- Designs may incorporate text, diagrams, or images but must refrain from using offensive content, language, or commercial slogans.
- The artist will retain the moral rights to their work, while the Liberty Village BIA and the City of Toronto will collaborate with the selected artist on copyright considerations and the use of images for promotional purposes.

**Please submit proposals to admin@libertyvillagebia.com by
5:00 PM on March 28th 2025**