Toronto Transit Commission
Subway Cars and Station Walls
Toronto, Ontario

DISPLAY SPECIFICATIONS

The production for Toronto Subway 28s must be handled through PATTISON Outdoor's Production Services department.

Bleed	20.5" W x 28.5" H
Trim	20" W x 28" H
Visible Opening	18.75" W x 26.75" H
Live Copy Safety	17.5" W x 25.5" H

PRODUCTION

All Toronto Subway 28s must be printed on Blox-Lite® FR stock with anti-static protection. This is a flame-retardant C2S product created to provide an extra margin of safety in crowded public environments where fire safety concerns exist. Certified using methods NFPA 701, M1, M2, ASTM E162 and E662.

> **Production for all Toronto Subway 28s must be handled through PATTISON Outdoor's Production Services department.**
>
> **Production from alternate sources or on alternate substrates will be not be accepted by the Toronto Transit Commission for posting within their subway cars.**

ART SPECIFICATIONS

Supply art at 1:2 scale at 600 dpi in one of these formats for MacOS: Adobe Illustrator, Adobe Photoshop or Adobe InDesign. Place raster images in CMYK .tif or .eps format. Supply fonts in Mac Postscript Type 1, TrueType or OpenType format or convert all text to outlines. Provide an accurate proof that matches your desired colour rendering or Pantone colour references if colour match is critical.

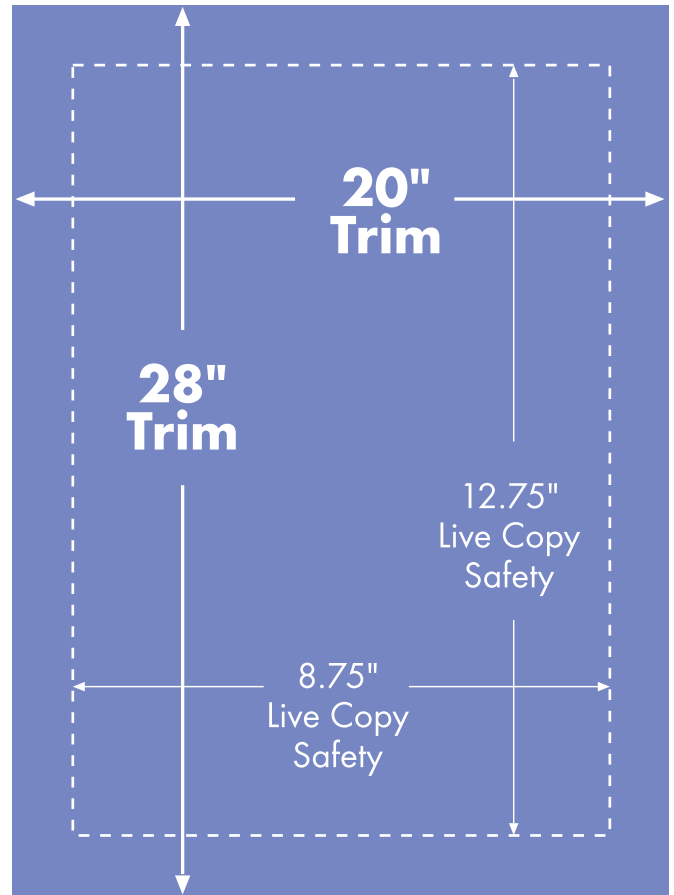|	
Art Bleed	10.25" W x 14.25" H
Art Trim	10" W x 14" H
Art Live Copy Safety	8.75" W x 12.75" H

We strive to produce and post quality material, but cannot be held responsible for supplied images that are of poor quality or for artwork that is supplied with errors. We would be pleased to assist you with scanning and prepress work if you so require it.

We will match colours to supplied Pantone colour references or colour proofs as closely as possible, but not all Pantone colours can be matched in CMYK printing and some colour variance in images should be expected between proofs and final output due to differences in printing processes. Note that PDFs or other on-screen proofs and printed proofs from devices that are not certified for colour matching should not be relied upon for accurate colour proofing.

20" Trim

28" Trim

12.75" Live Copy Safety

8.75" Live Copy Safety

ART DELIVERY

If PATTISON Production Services is supplying your production, upload artwork to: sendit.pattisonoutdoor.com or pattisonoutdoor.com by clicking CLIENT UPLOAD.

Please fill in the following information boxes:

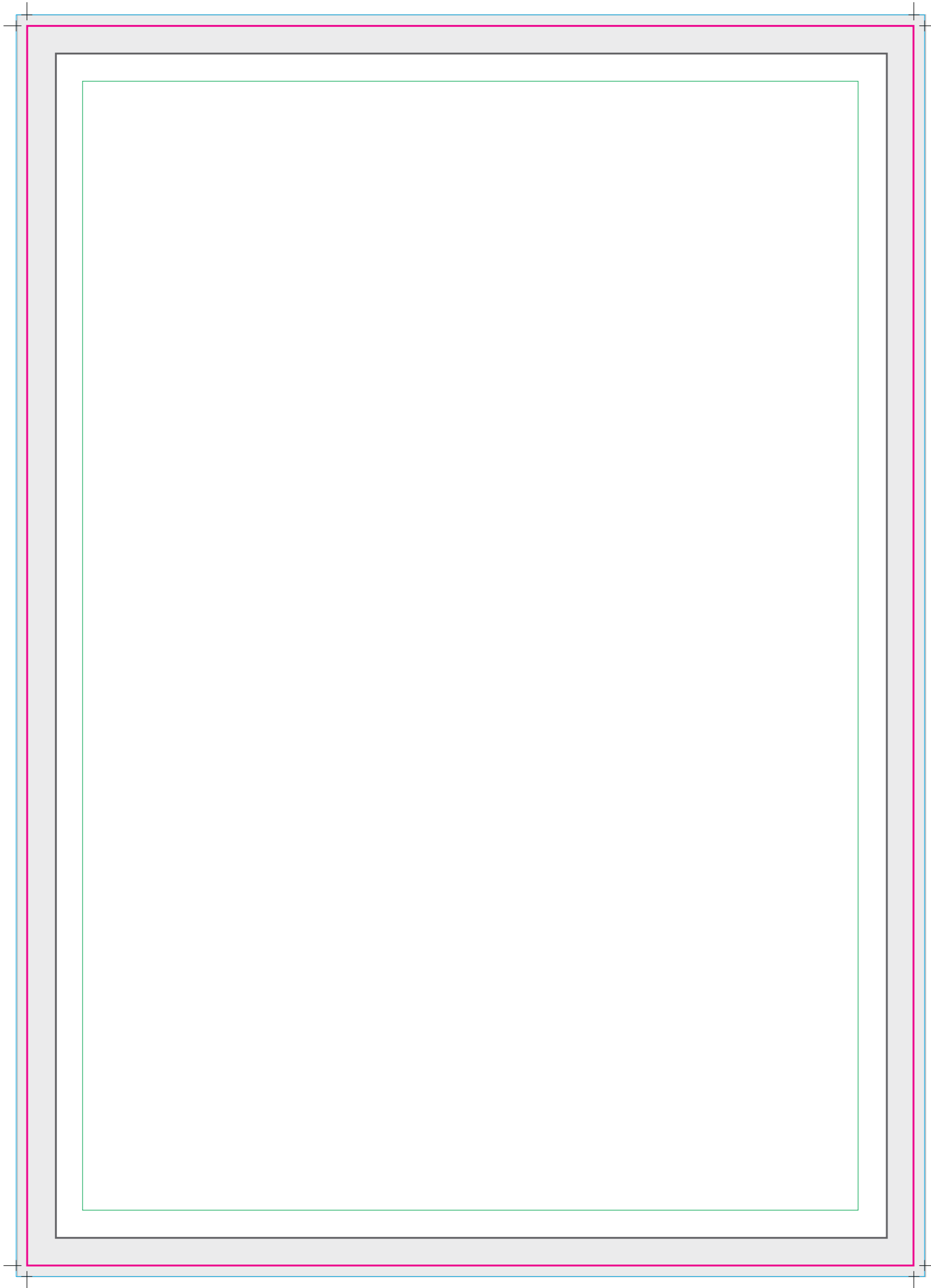|	
To:	E-mail address of your PATTISON representative
CC:	Your sales or production coordinator
From:	Your e-mail address
Subject:	Job, client or design name

Drag and drop your file(s) into box provided. You MUST wait for the Upload Status Bar to reach 100% before clicking the "Send It" button. Once your upload is submitted successfully you will receive an e-mail confirmation.

→ **pattisonoutdoor.com**

20"

28"

PATTISON

FOR INTERNAL USE ONLY

DOCKET
VERSION
DESIGNER
REP

PATTISON OUTDOOR ADVERTISING
20"W x 28"H Toronto Subway 28
1:2 scale

Note : All production for these posters must go through PATTISON Outdoor's Production Services department. Contact you PATTISON representative.

6.04F

NO_17_2022 DD

All guidelines and outlines are for position only and must be turned off or removed prior to productions. Raster images should be place at 600 ppi when scaled to this template that is at 1:2 final production size. Place images as CMYK .tif or .eps format. Visible Opening is shown for reference only and may vary due to different generations of frames in the styrene. Visible Opening can be turned off in the Layers Palette.

Spot colours should have Pantones references. If a colour match is critical, supply a colour correct hard copy proof for reference.

BLEED
TRIM
LIVE COPY SAFETY
VISIBLE OPENING