

# DateNight Toronto x TABIA

## Popular BIA orders

### **On-Site Visit for Content Creation**

- includes 1-2 datenight creators on-site at a BIA's event/business/etc to create custom video (\$1,000)
- 3-5 Instagram/Facebook stories on @datenightyyz (included)
- Video shared as a Reel to Instagram & Facebook @datenightyyz (\$800)  
> *collaborator tag optional with BIA's page*
- Video also posted to our national TikTok, Youtube, and Pinterest pages (included)
- *recommended boost budget \$200 to target perfect audience and guarantee min. reach, optional*

Total Media Value: \$1,800.00

Discount: 50% OFF *TABIARate*

Final Total: \$900.00 +tax

*with boost: \$1100+tax*

A visual example of this can be found [here](#)

### **Feed Post Distribution**

Shared to Instagram and Facebook pages as a static photo/carousel or Reel post with a caption containing information about event/initiative. This doesn't include content creation - our team is provided photo/video content by your team.

- 1 feed post on @datenightyyz (\$800)
- include 1 story share with link button to support post
- Included in weekly newsletter sent to YYZ-based subscriber list on Fridays
- *recommended boost budget \$200 to target perfect audience and guarantee min. reach, optional*

Total Media Value: \$800.00

Discount: 50% OFF *TABIARate*

Final Total: \$400.00

*with boost: \$600+tax*

A visual example of this can be found [here](#), it can also be in the style of a Reel with text edited on top, or no-text options.

### **Green Screen Creation + Distribution**

- 1 datenight team member on-screen sharing information about event/campaign in Green Screen Style video (\$600)
- Video shared as a Reel to Instagram & Facebook @datenightyyz (\$800)
  - > *collaborator tag optional*
- > 1 Story share included (option to include link button to webpage in story)
- Video also posted to national TikTok, Youtube, and Pinterest pages (included)
- *recommended boost budget \$200 to target perfect audience and guarantee min. reach, optional*

Total Media Value: \$1,400.00

Discount: 50% OFF *TABIARate*

Final Total: \$700.00 +tax

[visual example here](#)

### **Instagram Giveaway**

Giveaways will typically run for 7 days, and include the rules to follow your account, like the post, and comment tagging friends to keep people engaging with the post and spreading the word! We add a bonus rule to share the post to their story for extra entries. Winner(s) are randomly selected and connected with your team to complete prize redemption!

- 1 giveaway feed post on @datenightyyz (\$1,200)
- 2 stories posted to @datenightyyz to support contest post
- Included in weekly newsletter sent to YYZ-based subscriber list on Fridays
- *recommended boost budget \$200 to target perfect audience and guarantee min. reach*

Total Media Value: \$1,200.00

Discount: 50% OFF *TABIARate*

Final Total: \$600.00 +tax

*with boost: \$800+tax*